



*ABN*aturnals

matrix bonus &
**DYNAMIC
COMPRESSION**

GETTING STARTED GUIDE
2018

INCOME DISCLOSURE

December, 2017

The Heart & Body Naturals (“HBN”) Income Opportunity is an exciting opportunity that rewards you for referring our products and for sponsoring other participants who do the same.

Although the opportunity is unlimited, individual results will vary depending on market conditions, commitment levels, and sales skills of each participant.

Since HBN has recently launched, it lacks enough statistical data to prepare reliable income disclosures.

The percentages presented on the next slide reflect estimates prepared by the company pending a more detailed survey to be conducted after its first year.

Based on industry standards and company projections, the average annual gross revenue for a Heart & Body Naturals participant is projected to be anywhere between \$500 and \$2,000.

This projected average income does not reflect the expenses associated with building an HBN business, as promotional and other miscellaneous expenses could exceed the commissions received.

There will certainly be participants who will earn less while others will earn much more. We're excited about the HBN Income Opportunity and we're confident it will provide you a solid foundation to help you achieve your financial goals.

If income projections were presented to you prior to your enrollment, such projections are not necessarily representative of the income, if any, that you can or will earn through your participation in the Income Opportunity.

These income projections should not be considered as guarantees or projections of your actual earnings or profits. Success with HBN results only from hard work, dedication, and leadership.

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Dual Matrix

paid every friday

Heart & Body Naturals is the only company offering an all-in-one Matrix & Binary opportunity. Earn both bonuses at the same time on the same organization!

RANK	LEVEL	POTENTIAL PER LEVEL
Member	1	\$2
	2	\$4
	3	\$8
Consultant	4	\$16
	5	\$32
	6	\$64
	7	\$128
Executive	8	\$256
Bronze	9	\$512
Silver	10	\$1,024
Gold	11	\$2,048
Platinum	12	\$4,096
Pearl	13	\$8,192
Sapphire	14	\$16,384
Ruby	15	\$32,768
Emerald	16	\$65,536
Diamond	17	\$131,072
Dynamically Compressed		↑↑

How It Works

When you have 25 PV up to 50 PV, depending on your rank, you earn twenty-five cents up to \$1.00 per 50 PV order placed below you, regardless of who signed the members up and put them below you. What makes this bonus so powerful is Dynamic Compression.

Requirements:

25 PV, earn \$0.25 per 50 PV order placed below you. Number of levels earned is determined by rank.

50 PV, earn \$1.00 per 50 PV order placed below you. Number of levels earned is determined by rank.

The Dual Matrix Bonus is Paid Every Friday.

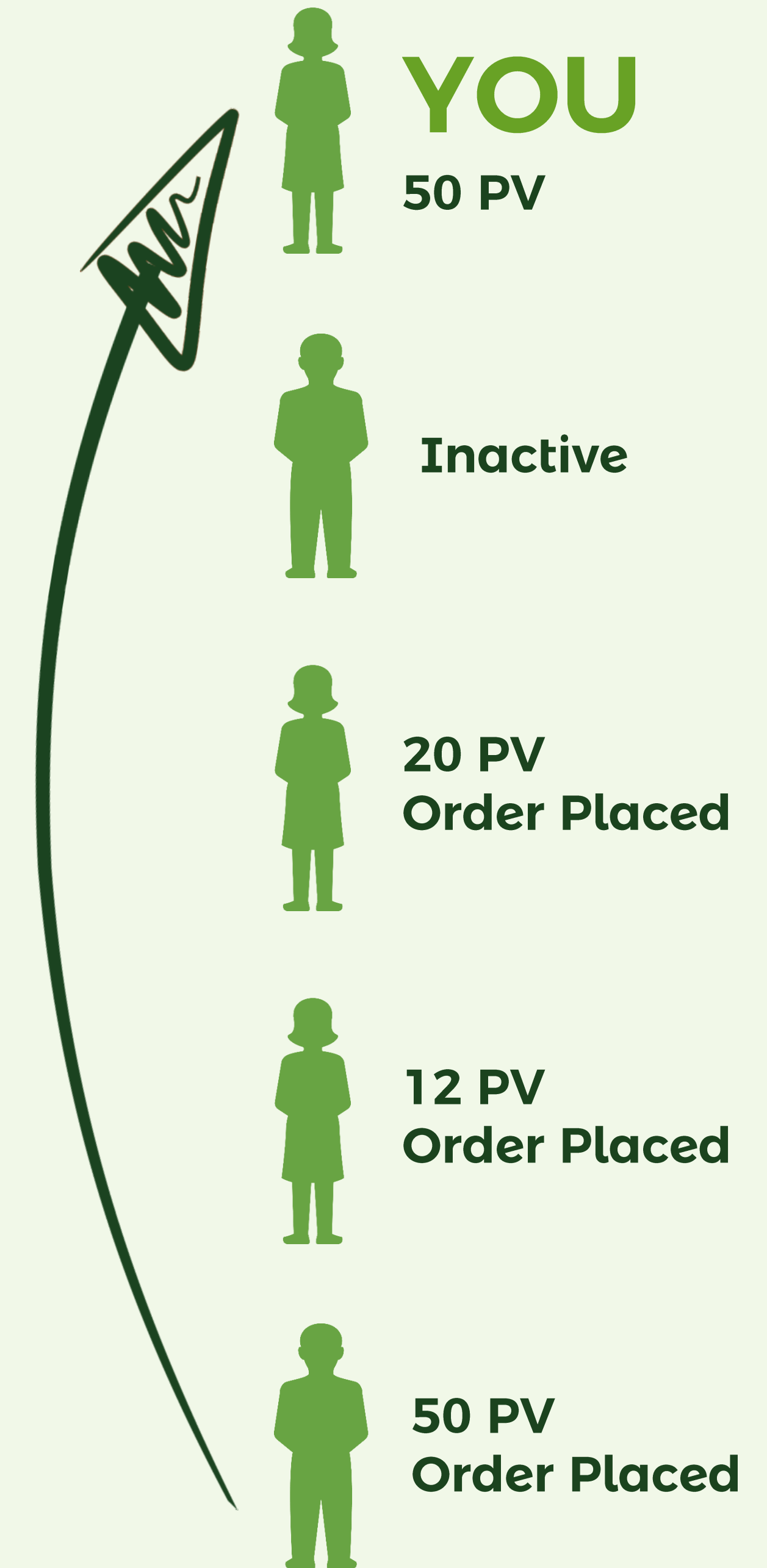
Yes, You Can Earn This Bonus 52 Times a Year!

How Dynamic Compression Works

Dynamic Compression ensures that qualified Consultants will earn bonuses on all 17 levels without breakage to the company and without encumbrance due to inactive or non-performing Consultants within the earning levels.

The matrix compresses up, skipping over those not qualified, and pays the Matrix Bonus to all qualified members

**You earn \$1.00
Matrix Bonus**



Activate Your Account

Qualify today, earn tomorrow!

Activate your account with a minimum of 25 PV by midnight Thursday to be eligible for Matrix Commissions that will be paid out on Friday.

Order online through your Back Office or call the Heart & Body Naturals Customer Care Specialists who will be happy to help you place your order.

HBN Office Hours

9:00 am to 5:00 pm EST Monday through Thursday
(513) 274-2110



SESSO DOLCE
\$25.00 – 25 CV



Lavender Vera
\$27.00 – 25 CV



NOURISH
\$29.95 – 25 CV



MIND
\$49.95 – 50 CV



Weight Loss 7-Day
\$50.00 – 50 CV



Hemp Herbals 500mg
\$69.95 – 50 CV