



*ABN* naturals

rank  
ADVANCEMENT

GETTING STARTED  
GUIDE  
2018



# RANK QUALIFIERS

As you build your Heart & Body  
Naturals business, you'll rise  
through the ranks and further  
expand your earning potential.

**Rank achievement depends on  
the time and effort you put into  
your business, and rewards you  
at each level.**

RANK	PERSONAL VOLUME	PERSONALLY ENROLLED ACTIVE	PERSONALLY ENROLLED EXECUTIVES	PERSONAL RANK	PERSONALLY ENROLLED PLATINUMS	TEAM COMMISSION
Customer	25					
Consultant	25	1	0			
Executive	25	2 (1 in each leg)	0			
Bronze	50		2 (1 in each leg)	Executive		
Silver	50		4 (1 in each leg)	Executive		
Gold	50		8 (2 in each leg)	Executive		
Platinum	50		12 (3 in each leg)	Executive		
Pearl	50		12 (3 in each leg)	Platinum		30
Sapphire	50			Platinum	1	60
Ruby	50			Platinum	2	120
Emerald	50			Platinum	4	250
Diamond	50			Platinum	6	500



# EVERYONE STARTS OFF AS A CUSTOMER

**When you sign up you will be a Wholesale Customer.**

As a Wholesale Customer you can be eligible to earn the Wholesale Customer Rebate from the members purchasing below you in the Matrix.

**25 PV:** \$0.25 from members purchasing 50 CV (or more) below you down 3 levels.

**50 PV:** \$1.00 from members purchasing 50 CV (or more) below you down 3 levels.



# What Is PV?

Each product has a price value and Commissionable Volume (CV) attached to it in the shopping cart. Once you purchase a product (or someone purchases a product at retail through your website) that volume becomes your Personal Volume (PV). To qualify for some of our bonuses you need a certain amount of Personal Volume(PV).

Your Personal Volume(PV) equals your personal purchases + retail sales made through your website!

# CUSTOMER LOYALTY REBATE

We offer a Customer Loyalty Rebate that our Customers can receive based on the members purchasing below them in the Matrix.

**Your PV (Personal Volume) determines how much of a rebate you receive.**

RANK	LEVEL	POTENTIAL PER LEVEL
Customer	1	\$2
	2	\$4
	3	\$8
Dynamically Compressed		↑↑

# Consultant

25 PV

1 Personally Enrolled With 25 PV

**Matrix Levels: 7**

**Qualify for Binary? No**



# Executive Consultant

With 25 PV and 2 active (with at least 25 PV each) Personally Enrolled Members (one on each leg) you will reach the rank of Executive Consultant.

**Matrix Levels: 8**

**Qualify for Binary? YES!**





# Focus On Baby Steps

The Heart & Body Naturals Incentive Plan is designed to give the everyone a chance to be successful. We want to teach you how to build your organization by taking baby steps that add up to a bigger picture.

**Your 1<sup>st</sup> step will be to reach the rank of Executive Consultant!** Once you do this, you can work with your 2 personally enrolled members to help them reach the rank of Executive, and so on.

This will automatically fill up the Matrix and build your Binary Legs! If you focus on helping your members become Executive as you enroll them, you will wake up one morning and realize you have residual income rolling in! Sometimes taking it one step at a time is easier, and less overwhelming than trying to look at the end result.



**When you help your team build,  
their success is your success!**

