

INCOME OPPORTUNITY overview



50% RETAIL CUSTOMER BONUS paid daily

When your customers purchase from your free www.ShopHBN.com retail e-commerce website, you earn 50% of the Commissionable Volume (CV) on their order.

NOTE: 50% of the CV is placed in your Binary Team.

**There Are No Requirements
To Earn The Retail Customer Bonus
Simply Share & Earn**

STAR BONUS paid monthly

The STAR Bonus allows the Consultant to not only break even but to get in profit quickly, with the ability to earn an additional \$400 monthly bonus with a team of only 20 members.

REQUIREMENTS

100 PV, 4 Active 1st Generation Members with 100 PV, 16 active 2nd Generation with 100 PV



you

Use/Sell retail 100 PV during the month.



\$100 BONUS

Paid to you when you have four (4) 1st generation members who use/sell retail 100 PV during the month.




\$300 BONUS

Paid to you when you have sixteen (16) 2nd generation members who use/sell retail 100 PV during the month.

FAST START BONUS paid instantly

Earn up to 30% of the Commissionable Volume on Wholesale orders placed by personally enrolled Members during their first 3 months.



20% 
First (1st) Generation Consultant (or above)



3%
Second (2nd) Generation Consultant (or above)



2%
Third (3rd) Generation Consultant (or above)

NOTE: 50% of the CV will automatically be placed in your Binary Team.

REQUIREMENTS

- 1st Generation:** 25 PV, 1 Active Personally Enrolled Member
- 2nd Generation:** 25 PV, 2 Active Personally Enrolled Members with one on your left team and one on your right
- 3rd Generation:** 50 PV, 2 Active Personally Enrolled Executives with one on your left team and one on your right

When You Purchase a Value Pack & Maintain a 100 CV Monthly Auto-Delivery...



20% 
First (1st) Generation Consultant (or above)

You Earn an Additional 10% Fast Start Bonus (total of 30%) on all orders placed by your personally enrolled during their first 90 days and receive 10 FREE Gift Cards every month to use in building your business!

DUAL MATRIX paid every friday

When you have 25 PV up to 50 PV, depending on your rank, you earn twenty-five cents up to \$1.00 per 50 PV order placed below you, regardless of who signed the members up and put them below you.

What makes this bonus so powerful is Dynamic Compression.

REQUIREMENTS

25 PV, earn \$0.25 per 50 PV order placed below you. Number of levels earned is determined by rank.

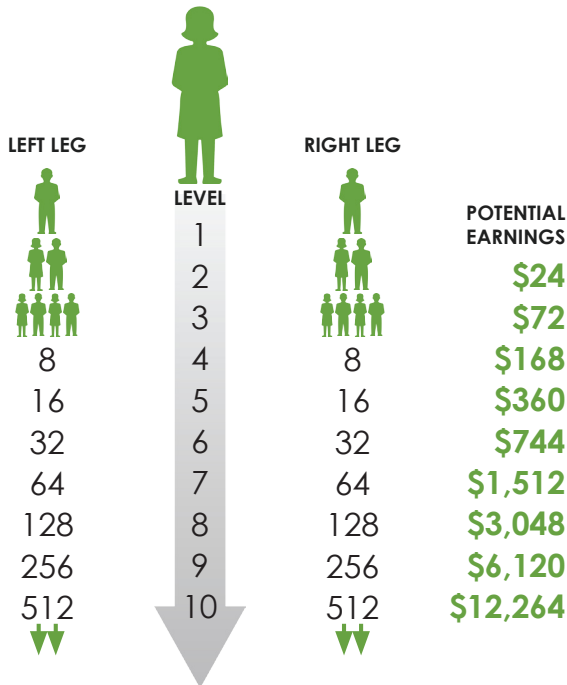
50 PV, earn \$1.00 per 50 PV order placed below you. Number of levels earned is determined by rank.

RANK	LEVEL	POTENTIAL PER LEVEL
Member	1	\$2
	2	\$4
	3	\$8
Consultant	4	\$16
	5	\$32
	6	\$64
	7	\$128
Executive	8	\$256
Bronze	9	\$512
Silver	10	\$1,024
Gold	11	\$2,048
Platinum	12	\$4,096
Pearl	13	\$8,192
Sapphire	14	\$16,384
Ruby	15	\$32,768
Emerald	16	\$65,536
Diamond	17	\$131,072
Dynamically Compressed		

DUAL BINARY paid daily

Heart & Body Naturals Dual Binary is one of the most aggressive and fairest binary plans in the Direct Sales industry. Not only do you earn on the Dual Matrix bonus on your binary team but you are also paid up to 12% on your pay leg, and it is paid to you instantly, as soon as you have 200 CV in one leg and 200 CV on the other with absolutely NO FLUSHING!

12% Team Commission



Dual Infinity Binary

25 PV
4%

50 PV
8%

100 PV
12%

How It Works

Every 10 minutes our proprietary software looks at your right leg and your left leg and then pays you a percentage of the 200 CV.

Once that is paid out, unpaid volume is carried over and will automatically pay you again, within minutes, as soon as you have 200 CV in each leg.

To qualify for Dual Binary Team Commissions, you must have a minimum of 25 PV, and one active personally enrolled member on your left leg and one active personally enrolled member on your right leg, each with at least 25 PV.

The beauty of a two-team organization is how quickly it can grow!

Depending on your Personal Volume (PV), you earn either 4%, 8%, or 12% every time there is 200 CV in one leg and 200 CV in the other. Get two, teach get two.

BINARY MATCH COMMISSIONS paid daily

The Heart & Body Naturals Matching Bonus allows you to earn two different powerful matching bonuses in your enrollment tree. First, you earn up to a 50% match on the Binary earnings of all of your personally enrolled members. Second, as your business grows and you advance in rank you can earn a 5% match on the Binary earnings of members in your enrollment tree up to seven generations deep.

GENERATION	BRONZE	SILVER	GOLD	PLATINUM	PEARL	SAPPHIRE	RUBY	EMERALD	DIAMOND
1	10%	15%	20%	20%	20%	20%	30%	40%	50%
2				5%	5%	5%	5%	5%	5%
3					5%	5%	5%	5%	5%
4						5%	5%	5%	5%
5							5%	5%	5%
6								5%	5%
7									5%

RANK ADVANCEMENT BONUS paid in 10 monthly increments

As your business grows and you reach the rank of Pearl^(or above), you qualify for the Rank Advancement Bonus, split into 10 monthly payments while rank is maintained!

RANK	# OF PAYOUTS	AMOUNT PER PAYOUT	TOTAL PAYOUT
Pearl	10	\$500	\$5,000
Sapphire	10	\$1,000	\$10,000
Ruby	10	\$2,500	\$25,000
Emerald	10	\$5,000	\$50,000
Diamond	10	\$10,000	\$100,000