

# INCENTIVE PLAN overview



## RETAIL COMMISSIONS *paid daily*

Earn 50% of the Commissionable Volume (CV) on retail orders placed on your ShopHBN.com site. Retail Orders automatically pay 50% of the Commissionable Volume into your Binary Pay Leg.

**Requirements To Earn:** No requirements

## FAST START BONUS *paid daily*

Earn 20% of the Commissionable Volume (CV) on wholesale orders placed by your personally enrolled members during their first 90 days plus qualify to earn on the purchases of 2<sup>nd</sup> and 3<sup>rd</sup> Generation members!

\*Earn an additional 10% when you purchase a Value Pack and maintain a 100 PV Auto-Delivery.

**Requirements To Earn:** 1<sup>st</sup> Generation: No requirements • 2<sup>nd</sup> Generation: Silver<sup>(or above)</sup> • 3<sup>rd</sup> Generation: Gold<sup>(or above)</sup>

	EVERYONE	SILVER	GOLD
1st Generation	20% - 30%*	20% - 30%*	20% - 30%*
2nd Generation		3%	3%
3rd Generation			2%

## LIFESTYLE BONUS *paid monthly*

When you reach the rank of Platinum<sup>(or above)</sup>, you qualify for the monthly Lifestyle Bonus when rank is maintained or you advance in rank.

RANK	MONTHLY BONUS
Platinum	\$250
Pearl	\$350
Sapphire	\$500
Ruby	\$1,000

RANK	MONTHLY BONUS
Emerald	\$2,000
Diamond	\$5,000
Double Diamond	\$10,000
Triple Diamond	\$20,000

**Requirements To Earn:** Active Platinum <sup>(or above)</sup>

## STAR BONUS *paid daily*

The Star Bonus allows the Consultant to not only break even but to get in profit quickly, with the ability to earn unlimited \$50.00, \$75.00, and \$100.00 bonuses.

**you**  
Use 100 PV during the month.

**\$50 BONUS**  
Any two Generation 1 orders of 100 PV or more.

**\$75 BONUS**  
Any four Generation 2 orders of 100 PV or more.

You must qualify for the \$50 bonus to be eligible for the \$75 bonus.

**\$100 BONUS**  
Any eight Generation 3 orders of 100 PV or more.

You must qualify for the \$75 bonus to be eligible for the \$100 bonus.

**Requirements To Earn:**

- 100 PV order
- Two 1<sup>st</sup> Generation with 100 PV
- Four 2<sup>nd</sup> Generation with 100 PV
- Eight 3<sup>rd</sup> Generation with 100 PV

**Note:** The 100 PV for each qualifying order must be made as a single purchase.

## MATRIX BONUS *paid weekly*

Earn up to \$1.00 on 50 CV orders placed by customers under you in your Matrix, no matter who enrolled them.

RANK	LEVEL	POTENTIAL EARNINGS PER LEVEL
Member	1	\$2
	2	\$4
	3	\$8
Consultant	4	\$16
Executive	5	\$32
Bronze	6	\$64
Silver	7	\$128

Dynamically Compressed



RANK	LEVEL	POTENTIAL EARNINGS PER LEVEL
Gold	8	\$256
Platinum	9	\$512
Pearl	10	\$1,024
Sapphire	11	\$2,048
Ruby	12	\$4,096
Emerald	13	\$8,192
Diamond	14	\$16,384

Dynamically Compressed



**Requirements To Earn:** Qualify to earn when you use 25 to 50 Personal Volume (PV) points every 30 days.

## BINARY BONUS paid daily

**Earn 4% with a minimum of 25 PSV**

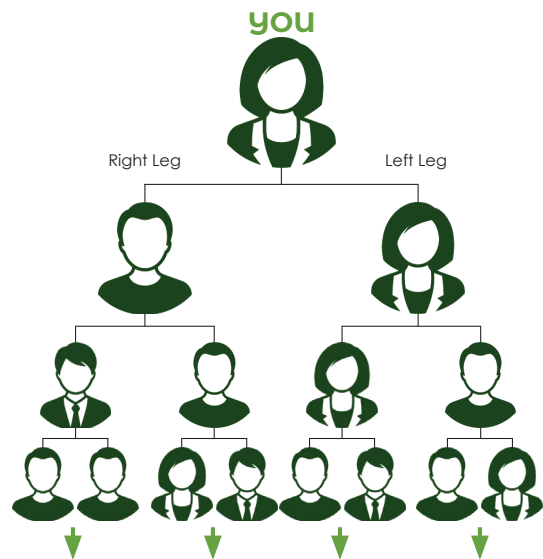
**Earn 8% with a minimum of 50 PSV**

**Earn 12% with a minimum of 100 PSV**

Not only do you earn the Matrix bonus on your Binary team, but you are also paid up to 12% on your pay leg, and it is paid to you instantly, as soon as you have 200 CV in one leg and 200 CV on the other with absolutely NO FLUSHING!

### Requirements To Earn:

- Active Executive<sup>(or above)</sup>
- You earn each time there is 200 CV in one leg and 200 CV in the other.



## BINARY MATCH COMMISSIONS paid daily

Silver<sup>(and above)</sup> Consultants can qualify to earn a check match of the Binary Commissions on Executive Consultants in their enrollment tree, up to 5 Generations deep, with no limit to the number of checks you can match!

GENERATION	SILVER	GOLD	PLATINUM	PEARL	SAPPHIRE	RUBY	EMERALD	DIAMOND
1	10%	15%	25%	30%	30%	30%	40%	50%
2					5%	5%	5%	5%
3						5%	5%	5%
4							5%	5%
5								5%

**Requirements To Earn:** Active Silver<sup>(or above)</sup>

**Take advantage of ranks that can make your business stronger.**

**Each rank is designed to ensure a strong foundation for your organization, both in structure and volume.**

**Build your organization with these ranks in mind and you'll be building your future!**

## RANK REQUIREMENTS

RANK	PERSONAL VOLUME	PERSONALLY ENROLLED ACTIVE (25 CV)	PERSONALLY ENROLLED EXECUTIVES	PERSONAL RANK	PERSONALLY ENROLLED PLATINUMS	TEAM COMMISSION
Consultant	25	1	0			
Executive	25	2 (1 in each leg)	0			
Bronze Executive	50		2 (1 in each leg)	Executive		
Silver Executive	50		4 (1 in each leg)	Executive		
Gold Executive	50		8 (2 in each leg)	Executive		
Platinum Executive	50		12 (3 in each leg)	Executive		
Pearl Executive	50		12 (3 in each leg)	Platinum		30
Sapphire Director	50		12 (3 in each leg)	Platinum	1	60
Ruby Director	50		12 (3 in each leg)	Platinum	2	120
Emerald Director	50		12 (3 in each leg)	Platinum	4	250
Diamond Ambassador	50		12 (3 in each leg)	Platinum	6	500
Double Diamond Ambassador	50		12 (3 in each leg)	Platinum	12	1,000
Triple Diamond Ambassador	50		12 (3 in each leg)	Platinum	24	2,000

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