



MAY 2017

OPPORTUNITY INCOME DISCLOSURE

The Heart & Body Naturals (“HBN”) Income Opportunity is an exciting opportunity that rewards you for referring our products and for sponsoring other participants who do the same. Although the opportunity is unlimited, individual results will vary depending on market conditions, commitment levels, and sales skills of each participant.

Since HBN has recently launched, it lacks enough statistical data to prepare reliable income disclosures. The numbers below reflect estimates prepared by the company pending a more detailed survey to be conducted after its first year. Based on industry standards and company projections, the average annual gross revenue for Heart & Body Naturals is projected to be anywhere between **\$500 and \$2,000**. This projected average income does not reflect the expenses associated with building an HBN business, as promotional and other miscellaneous expenses could exceed the commissions received.

There will certainly be participants who will earn less while others will earn much more. We’re excited about the HBN Income Opportunity and we’re confident it will provide you a solid foundation to help you achieve your financial goals.

If income projections were presented to you prior to your enrollment, such projections are not necessarily representative of the income, if any, that you can or will earn through your participation in the Income Opportunity. These income projections should not be considered as guarantees or projections of your actual earnings or profits. Success with HBN results only from hard work, dedication, and leadership.

CUSTOMER-DRIVEN SUCCESS

We know the first, best step to building a business that supplements your income is developing a foundation of customers.



The information contained in this document is intended to be an illustrative explanation of the Heart & Body Naturals Income Opportunity and not a guarantee or representation of the income you will actually earn as a Heart & Body Naturals Consultant. Any representation or guarantee of earnings can be misleading. Heart & Body Naturals Consultants should not attempt to persuade or recruit members of their organization by means of such guarantees or representations. Any earnings examples contained in this document are for illustrative purposes only and do not represent actual earnings or earnings potential.