



MEMORY JOGGER WORKSHEET

YOUR POTENTIAL BOARD OF DIRECTORS

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2	5
3.	6.

Ask yourself this question: Who do you know? Think about your family, your closest friends, people you work with, people you grew up with, and people who you've simply come in contact with. Identifying your contacts is one of the most effective exercises in building a successful business. Your list of contacts is who you will start with when sharing the Heart & Body Naturals products and opportunity. Make a list of as many people as possible and keep building your list as you make new contacts and remember old ones.

- 1. Who is dissatisfied with their job?
- 2. Who is unhappy with their income?
- 3. Who is concerned about the environment?
- 4. Who is money motivated?
- 5. Who owns their own business?
- 6. Who enjoys high energy people?
- 7. Who quit their job or is out of work?
- 8. Who needs extra money?
- 9. Who are your friends?
- 10. Who are your brothers and sisters?
- 11. Who are your parents?
- 12. Who are your cousins?
- 13. Who are your children?
- 14. Who are your aunts and uncles?
- 15. Who are your spouse's relatives?
- 16. Who did you go to school with?
- 17. Who works with you?
- 18. Who is retired?
- 19. Who works part-time?
- 20. Who do you like most?
- 21. Who was laid off?
- 22. Who purchased a new home?
- 23. Who answers classified ads?
- 24. Who runs personal ads?
- 25. Who gave you a business card?
- 26. Who works at night?
- 27. Who delivers your pizza?
- 28. Who sells Avon or Mary Kay?
- 29. Who sells Tupperware?
- 30. Who wants freedom?
- 31. Who likes team sports?
- 32. Who is a fund-raiser?
- 33. Who watches TV often?

- 34. Who works on cars?
- 35. Who likes political campaigns?
- 36. Who are social networkers?
- 37. Who is in the military?
- 38. Who do your friends know?
- 39. Who is your dentist?
- 40. Who is your doctor?
- 41. Who will help you?
- 42. Who works for the government?
- 43. Who is unemployed?
- 44. Who attends self-improvement seminars?
- 45. Who reads self-help books?
- 46. Who reads books on success?
- 47. Who are your children's friends' parents?
- 48. Who was your boss?
- 49. Who are your parent's friends?
- 50. Who did you meet while on vacation?
- 51. Who waits on you at restaurants?
- 52. Who cuts your hair?
- 53. Who does your nails?
- 54. Who does your taxes?
- 55. Who works at your bank?
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- 56. Who is on your holiday card list?
- 57. Who is in retail sales?
- 58. Who sells real estate?
- 59. Who is a teacher?
- 60. Who services your car?
- 61. Who repairs your house?
- 62. Who manages your apartments?
- 63. Who has children in college?
- 64. Who likes to dance?
- 65. Who sold you your car?
- 66. Who did you meet at a party?
- 67. Who likes to buy things?

- 68. Who did you meet on a plane?
- 69. Who does volunteer work?
- 70. Who has two jobs?
- 71. Who has been in network marketing?
- 72. Who needs a new car?
- 73. Who wants to go on vacation?
- 74. Who works too hard?
- 75. Who was injured at work?
- 76. Who lives in your neighborhood?
- 77. Who is your boss?
- 78. Who delivers your mail?
- 79. Who calls you at home?
- 80. Who calls you at work?
- 81. Who delivers your newspaper?
- 82. Who handles your gardening?
- 83. Who watches your children?
- 84. Who attends your church?
- 85. Who did you meet on the street?
- 86. Who did you meet through friends?
- 87. Who tailors your clothes?
- 88. Who sells cosmetics?
- 89. Who bags your groceries?
- 90. Who wants a promotion?
- 91. Who exercises?
- 92. Who is a vegetarian?
- 93. Who plays sports?
- 94. Who is wealthy?
- 95. Who enjoys traveling?
- 96. Who has lots of friends?
- 97. Who's in the Chamber of Commerce?
- 98. Who likes to gamble?
- 99. Who loves to have fun?
- 100. Who haven't you listed yet?





POTENTIAL CUSTOMER & PARTNER LIST

BOTH HUSBAND AND WIFE HAVE MOST OF THESE PROSPECTS:					
	NAMES	PHONE			
Mother, Father (4)					
Brothers, Sisters (4)					
Aunts, Uncles (4)					
Cousins (4)					
Neighbors (2)					
Coworkers (4)					
People at church (2)					

NAME	PHONE	EMAIL	DATE OF CONTACT	PROMO TOOLS VIEWED	COMMENTS