

# RISE

premium organic arabica instant coffee

*HB*Naturals  
PRODUCT INFORMATION PAGE



## ingredients

Microground Instant Arabica Coffee and Nanoemulsified Hemp Extract

## suggested use

- Each serving contains 25mg of CBD and 62.8mg of caffeine. Add ½ teaspoon (1 scoop) to desired hot or cold water.

## responsible cautions

- This product is not for use by, or sale to, persons under the age of 18.
- This product should be used only as directed on the label. It should not be used if you are pregnant or nursing.
- Consult with a physician before use if you have a serious medical condition or use prescription medications.
- A doctor's advice should be sought before using this and any supplemental dietary product.

\*The information in this document has not been evaluated by the FDA and is not intended to treat, diagnose, cure, or prevent any disease. This information is not intended as a substitute for the advice or medical care of a qualified healthcare professional and you should seek the advice of your healthcare professional before undertaking any dietary or lifestyle changes. This information is provided for educational purposes only.

## farm bill compliance

We are Farm Bill 2018 FDA compliant. We uphold all state and federal standards and restrictions when it comes to CBD and hemp. Our products are tested by an independent, 3<sup>rd</sup>-party lab to ensure they are 100% compliant to purchase and market to others. Our CBD oil is made with hemp grown exclusively in Kentucky, as part of the Kentucky Hemp Pilot Program, on old tobacco farms that have been converted to cannabis farms. All of our Kentucky farm partners are fully FDA compliant and support local farm families.

## product summary

Approximately 2.25 billion cups of coffee are consumed around the world every day, with about two-thirds of the people in the U.S.A. drinking at least one cup per day. Coffee is a part of so many people's everyday lives, making it a natural, easy way to explore the many potential benefits of Cannabidiol (CBD).

Now you can RISE and shine every day with our premium, 100% organic, fair trade Arabica Coffee from Brazil with a rich, smooth flavor with a natural low acidity. RISE delivers 25mg of THC-free water-soluble cannabinoids in every cup.

Rise's formula infuses nanoemulsified hemp extract into premium ground Arabica beans, before they're brewed, resulting in a more consistent measurement of CBD per cup than simply dropping CBD oil into coffee.

The patent-pending water-soluble CBD oil formulation was developed through a proprietary nanoemulsion technology.

Active compounds are transformed into nano-sized emulsions, making them highly bioavailable within the body, and more permeable when applied topically. They are intended for dissolution immediately prior to consumption, which leads to a better dispersion of phytocannabinoids in the formula.

Cannabidiol (CBD) provides a balance to coffee's natural caffeine and, for many people, alleviates the caffeine jitters and acid belly often associated with drinking coffee. Which makes sense because research suggests that CBD has both anti-anxiety and anti-nausea effects.

CBD's energizing effects may reduce the overall amount of caffeine needed to perk up.

Both caffeine and CBD have been shown through research studies to promote happiness and overall health benefits.

They each possess antioxidant properties that protect our cells and DNA from taking damage, assist regeneration, and protect against aging.

Coffee, and caffeine in particular, is estimated to be the most-used antioxidant in the western hemisphere. Research has found coffee consumption to be linked to lowered risk of diabetes, liver disease, dementia, and some cancers. And while the many potential health benefits of CBD are still being studied, it is a rapidly rising star in the holistic health world.

RISE is the perfect way to introduce CBD into your daily routine while staying alert, focused, and jitter-free!